

Betting Vox pop Report 2025

Introduction

This report presents the findings of a vox pop conducted to explore public experiences, perceptions, and opinions regarding sports betting and gambling practices. The goal was to understand how widespread betting is among individuals, their personal experiences with wins and losses, and the perceived effects of betting on individuals and society.

During the interviews, 100% of respondents admitted to knowing about betting, with 60% currently engaged in it. While some acknowledged occasional wins, all participants reported having lost money through betting. The responses reflect both the popularity of betting and growing public concern about its negative consequences, particularly addiction and financial instability. This report aims to highlight these insights and contribute to ongoing conversations around gambling regulation, public awareness, and youth protection.

Goal

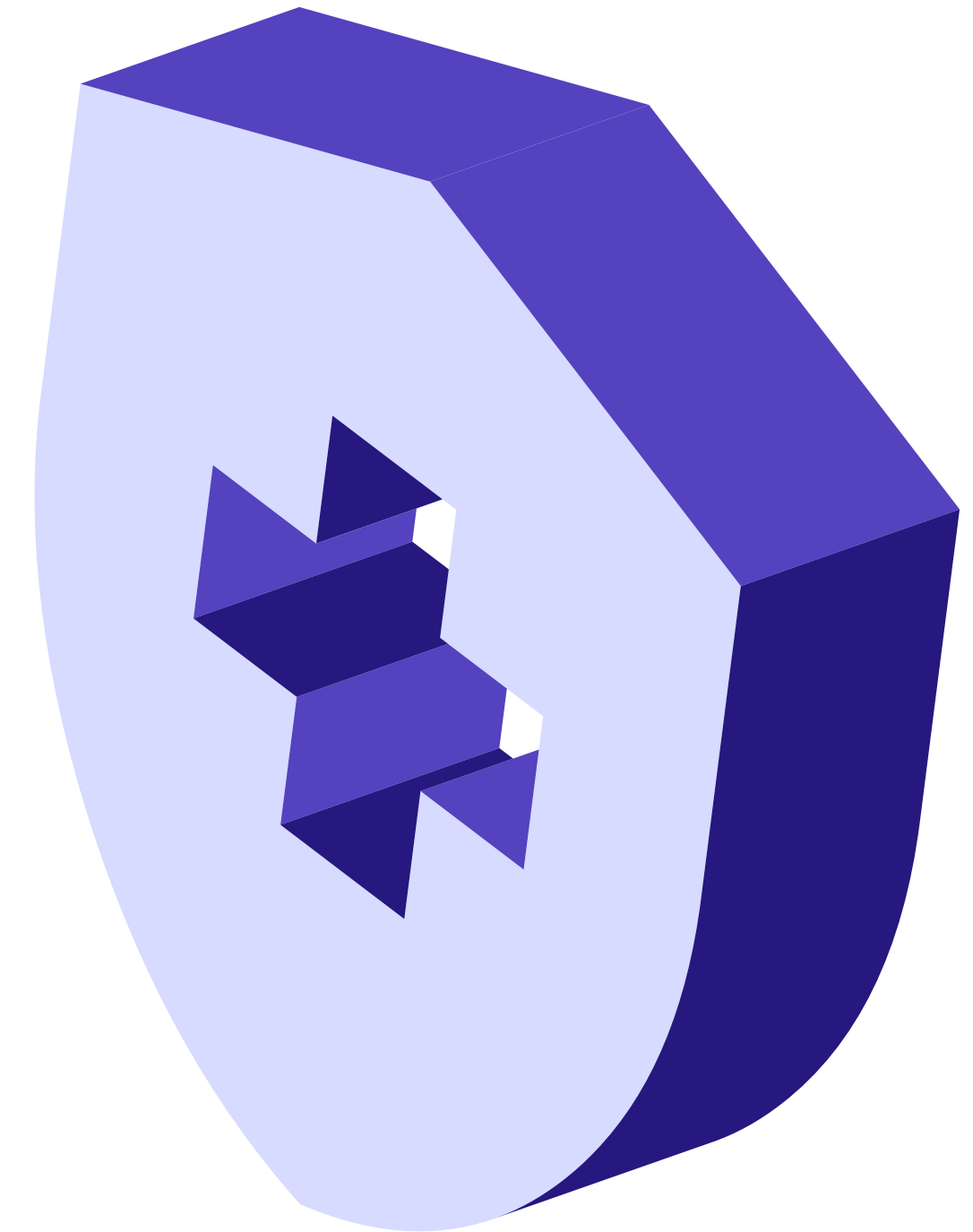
The primary goal of this vox pop was to gather public opinions and experiences on betting and gambling. Specifically, the objectives were to:

- Determine how widespread betting is among everyday individuals.
- Understand how people start betting and their motivations.
- Assess personal experiences of winning and losing.
- Identify perceived negative effects such as addiction or bankruptcy.
- Capture public views on betting promotions by celebrities.
- Gather advice for underage individuals who bet.

Ultimately, the findings aim to support public education and help inform campaigns or policies targeted at reducing gambling-related harm.

Summary

The vox pop revealed that betting is widely known, with 60 percent of respondents currently participating. Most began betting within the last decade. While 75 percent have won at some point, all respondents reported losing money. The major risks identified were addiction and bankruptcy. All participants agreed that betting is not a good practice. After losing money, most respondents expressed acceptance, while some chose to quit. There was unanimous advice for underage individuals to stop betting, and 75 percent of respondents believe celebrities should stop promoting betting due to its harmful impact.



Methodology

The vox pop was conducted through in-person interviews with individuals ages 40 and above with varying backgrounds. Respondents were asked structured but open-ended questions to encourage honest reflections on their betting habits and opinions.

All responses were recorded with the participants' consent, and the data was analyzed to identify common themes and shared concerns. Percentages were calculated based on the responses received to highlight key trends.

The vox pop was conducted through in-person interviews with individuals ages 40 and above with varying backgrounds.

Data Collection Tool

A structured interview guide was used, consisting of questions focused on:

- Familiarity and participation in betting.
- Experiences of winning and losing.
- Perceived risks or negative effects of betting.
- Emotional responses to losses.
- Advice for underage people that bet.
- Opinions on celebrity involvement in promoting betting.



Questions and Responses 1

A structured interview guide was used, consisting of questions focused on:

Have you ever heard of betting or know someone that bet?

Yes, I do ~ 100%

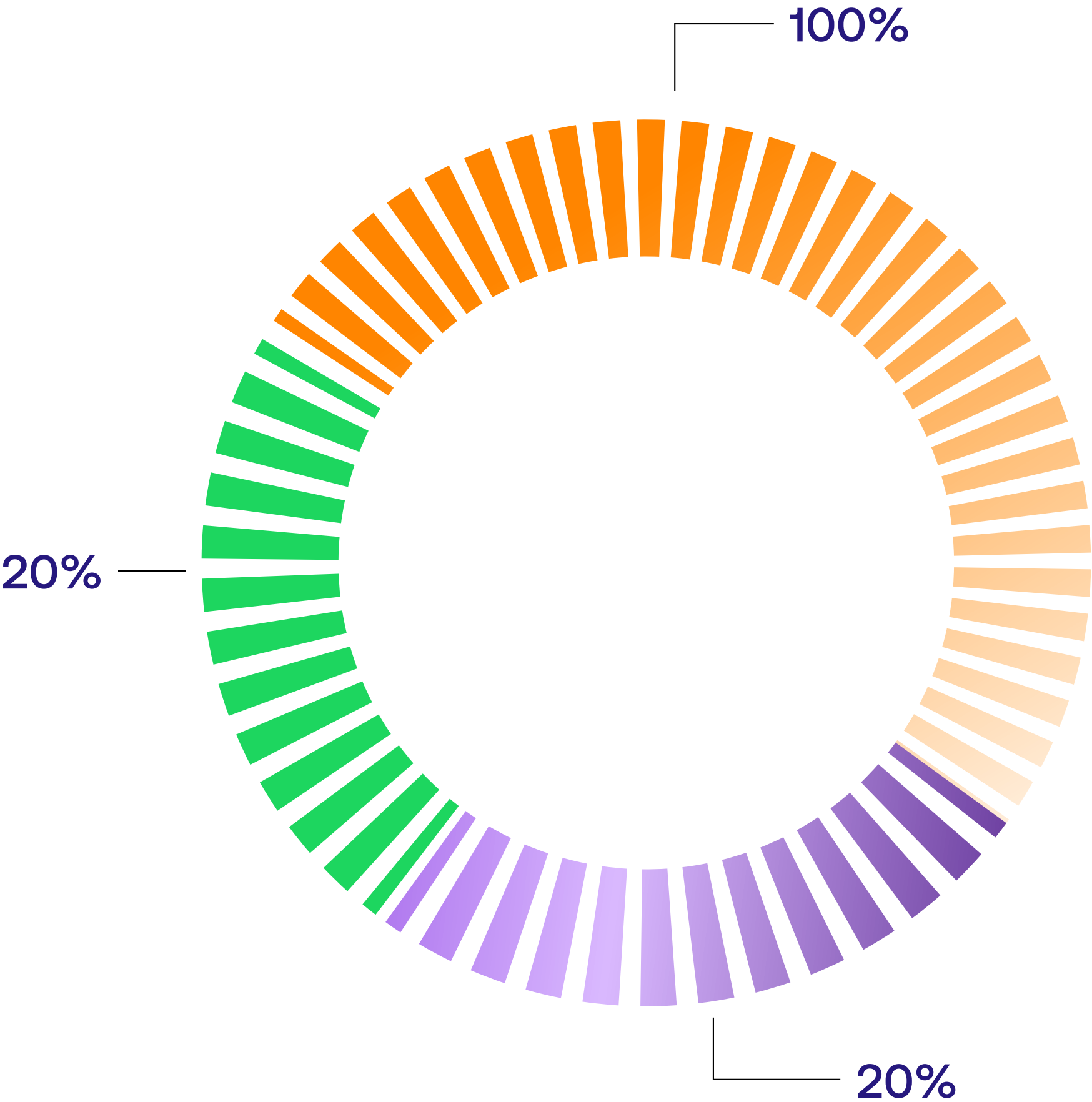
100%

Questions and Responses 2

A structured interview guide was used, consisting of questions focused on:

Do you bet?

- Yes ~ 60%
- No ~ 20%
- Yes, but not anymore. ~ 20%



Questions and Responses 3

A structured interview guide was used, consisting of questions focused on:

When did you start betting?

- Over a decade ~ 33.3%
- Less than a decade ~ 66.7%

33.3%

Started playing bet
over a decade

66.7%

Started playing bet
less than a decade

Questions and Responses 4

A structured interview guide was used, consisting of questions focused on:

Have you ever won a bet?

- Yes ~ 75%
- No ~ 25%



Questions and Responses 5

A structured interview guide was used, consisting of questions focused on:

Have you ever lose a bet?

- Yes ~ 100%



Questions and Responses 6

A structured interview guide was used, consisting of questions focused on:

Are there any effects of betting?

- Addiction ~ 60%
- Bankruptcy ~ 40%

60%

Have betting
addiction

40%

betting practices has
lead to bankruptcy

Questions and Responses 7

A structured interview guide was used, consisting of questions focused on:

Is betting a good thing?

- No ~ 100%

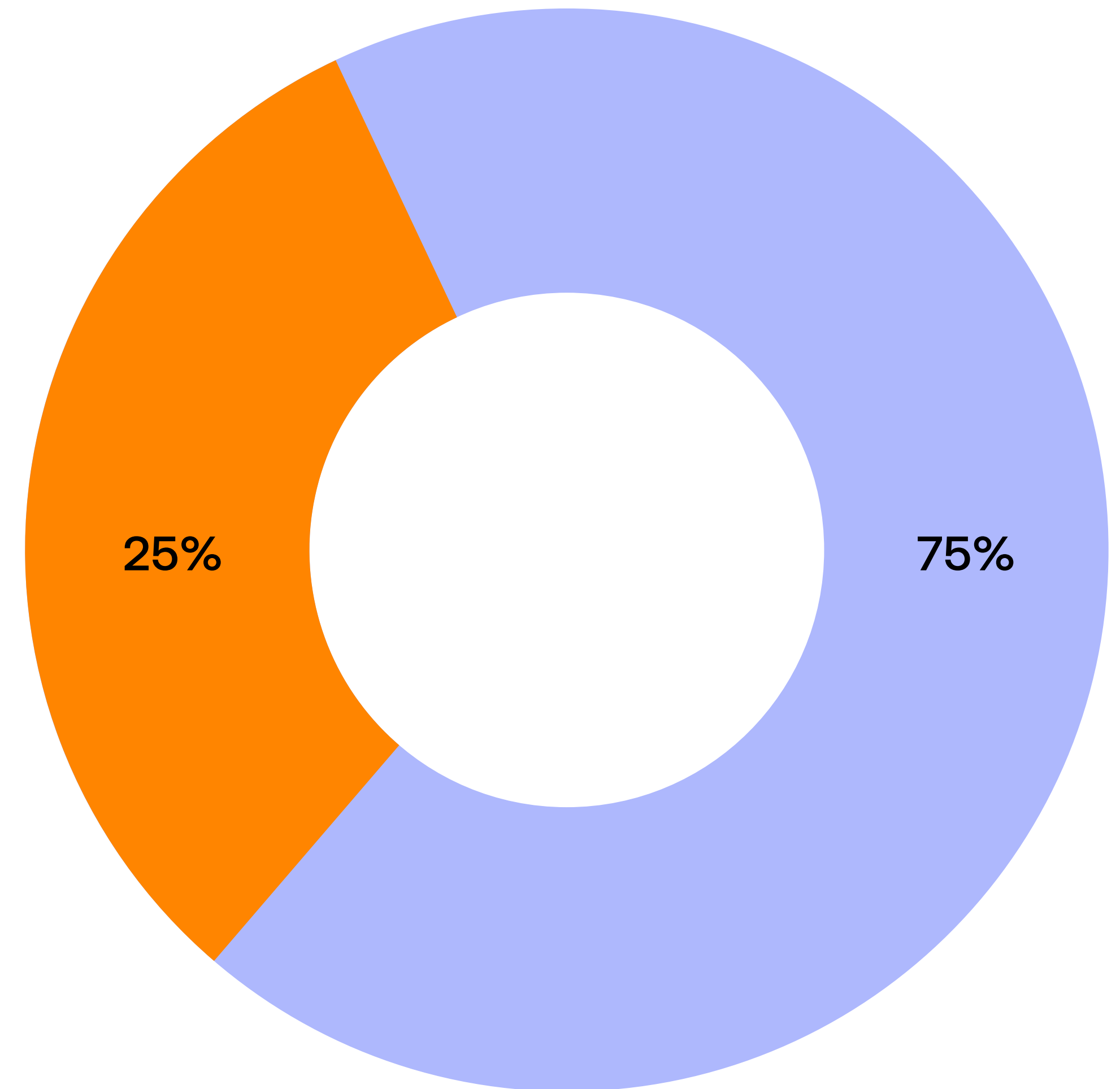


Questions and Responses 8

A structured interview guide was used, consisting of questions focused on:

What is the experience like when you lose some money to bet?

- We win some, we lose some ~ 75%
- I quit ~ 25%



Questions and Responses 9

A structured interview guide was used, consisting of questions focused on:

What is your advice to an underage individual that bets?

- Such individual should quit, as their action is not acceptable under the law ~ 100%



100%
of respondents don't
approve of underage bet

Questions and Responses 10

A structured interview guide was used, consisting of questions focused on:

What do you think about the celebrities that promote betting to their audience, and what is your advice to them?

- The celebrity is being paid for the promotion ~ 25%
- People should stop playing bets as there are more losses than wins ~ 75%

25%

of respondents feels
celebrities are paid
for promotion

75%

advise quitting betting
due to frequent losses.

Conclusion

The findings from this vox pop highlight the widespread presence and impact of betting among individuals. With 60 percent of respondents currently betting and all acknowledging monetary losses, the risks associated with gambling are clearly recognized by the public. The identified effects, such as addiction and financial instability, further demonstrate the dangers of unchecked gambling practices.

The unanimous disapproval of betting as a good practice and the shared advice for underage individuals to avoid betting reflect strong community concern. Additionally, public sentiment toward celebrities promoting betting is largely negative, with most respondents calling for influencers to reconsider their involvement.

Overall, these insights underscore the need for stronger awareness efforts, tighter regulation, and targeted education to minimize the negative impact of betting, especially on vulnerable populations.

Recommendations

Based on the findings, the following recommendations are proposed:

1. Public Awareness Campaigns

Government agencies and NGOs should run continuous awareness campaigns about the risks of betting, focusing on addiction, financial loss, and long-term consequences.

2. Stronger Regulation of Betting Platforms

Authorities should enforce stricter regulations on betting companies, especially concerning advertisements and promotions targeted at young people.

3. Celebrity Responsibility

Celebrities and influencers should be encouraged to reconsider endorsing betting platforms, given the influence they have on their audience and the potential harm.

4. Financial Literacy Programs

There should be increased efforts to promote financial literacy, helping individuals understand the risks of gambling and make informed decisions.

5. Youth Protection Measures

Clearer policies and enforcement mechanisms should be put in place to prevent underage betting, with stricter penalties for platforms that enable it.

6. Counseling and Addiction Support

Government and private organizations should expand access to counseling and support services for individuals struggling with betting addiction.





Virtually Safe