

School Club Impact Framework

PROBLEM

The Need for Structured Digital Safety Education in Schools

While the internet offers immense learning and growth opportunities for students, it also presents risks such as cyberbullying, online exploitation, misinformation, and digital addiction. Many Nigerian students lack the necessary education to navigate these challenges, and schools often do not have structured digital safety programs. Without proactive intervention, young people remain vulnerable to online harms that can affect their well-being, academic performance, and overall development.



SOLUTION

Empowering Students with Digital Safety Knowledge

The Virtually Safe School Club is a student-led initiative established in secondary schools to provide year-long digital safety training. The program equips students with essential skills in cyber safety, digital literacy, privacy protection, and ethical online behavior. Through interactive workshops, peer-to-peer learning, competitions, and hands-on activities, students become informed digital citizens capable of protecting themselves and educating their peers.



Key Components:

1. Cyber Safety Training – Weekly sessions covering topics such as cyberbullying prevention, misinformation, and online privacy.
2. Interactive Learning Tools – Use of board games, storybooks, and real-life case studies to reinforce lessons.
3. Peer-to-Peer Learning – Club members educate their classmates, multiplying impact.
4. Competitions & Challenges – Art, essay, and tech challenges to encourage creativity in addressing online safety issues.
5. Teacher Engagement – Training sessions to bridge the knowledge gap between students and educators.



IMPACT IN THE LAST ONE YEAR

- Established 16 active school clubs across Lagos, with plans for nationwide expansion.
- Trained over 1,200 students in cyber safety, misinformation, and digital literacy.
- Peer-led training sessions reaching an additional 5,000 students.
- Enhanced digital safety awareness among parents and teachers through workshops.
- Distributed 500+ digital safety resources (storybooks, board games, guides).
- Increased student engagement in digital safety discussions and practices.



THEORY OF CHANGE

The Virtually Safe School Club believes that equipping young people with digital safety knowledge and fostering peer-led learning will empower them to navigate online risks and advocate for safer digital environments. By integrating digital safety education into school communities, students will develop lifelong responsible digital habits.

Three Core Components:

1. Education & Engagement – Digital safety training, peer learning, and interactive tools.
2. Community & Advocacy – Involving parents, teachers, and school administrators to create a supportive ecosystem.

Long-Term Behavior Change – Encouraging students to take ownership of their digital well-being and lead safer online practices.



IMPACT TRACKING FRAMEWORK	
Output	• Number of educators trained
	• Number of school clubs established by educators.
	• Number of students enlisted for club
	• Number of students trained
	• Number of students that completed the entire club lessons
	• Number of training sessions conducted.
	• Number of digital safety resources distributed.
	• Number of parents and teachers engaged.
Output	
	• Increase in students' ability to identify and mitigate online risks.
	• Greater student participation in peer-to-peer digital safety discussions.
	• Teachers integrating online safety topics into lesson plans.
	• Students demonstrating better online safety practices at home.

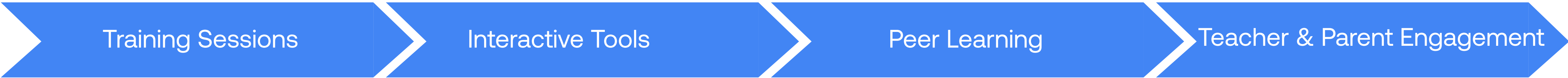
Impact Tracking Framework	
Long-Term Impact:	• Reduction in cyberbullying, online fraud, and misinformation among students.
	• Increased adoption of digital safety tools in schools.
	• Institutionalization of digital safety education in Nigerian schools.

THEORY OF CHANGE FLOWCHART

WHO WE SERVE:



INPUT:



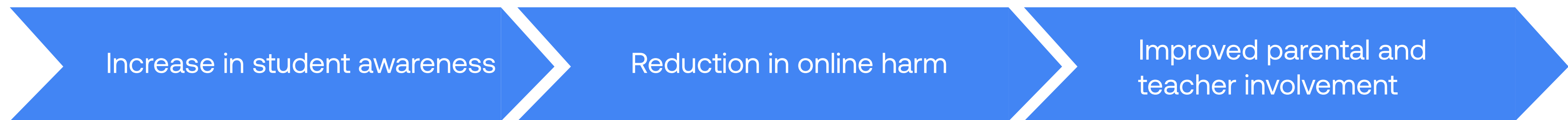
ACTIVITIES:



OUTPUTS:



OUTCOMES:



LONG-TERM IMPACT:



A Special Thank You to Our Partners

We extend our sincere appreciation to our partners, stakeholders, and supporters who have made these programs possible. Together, we can build a safer, more inclusive digital future for all Nigerians.

