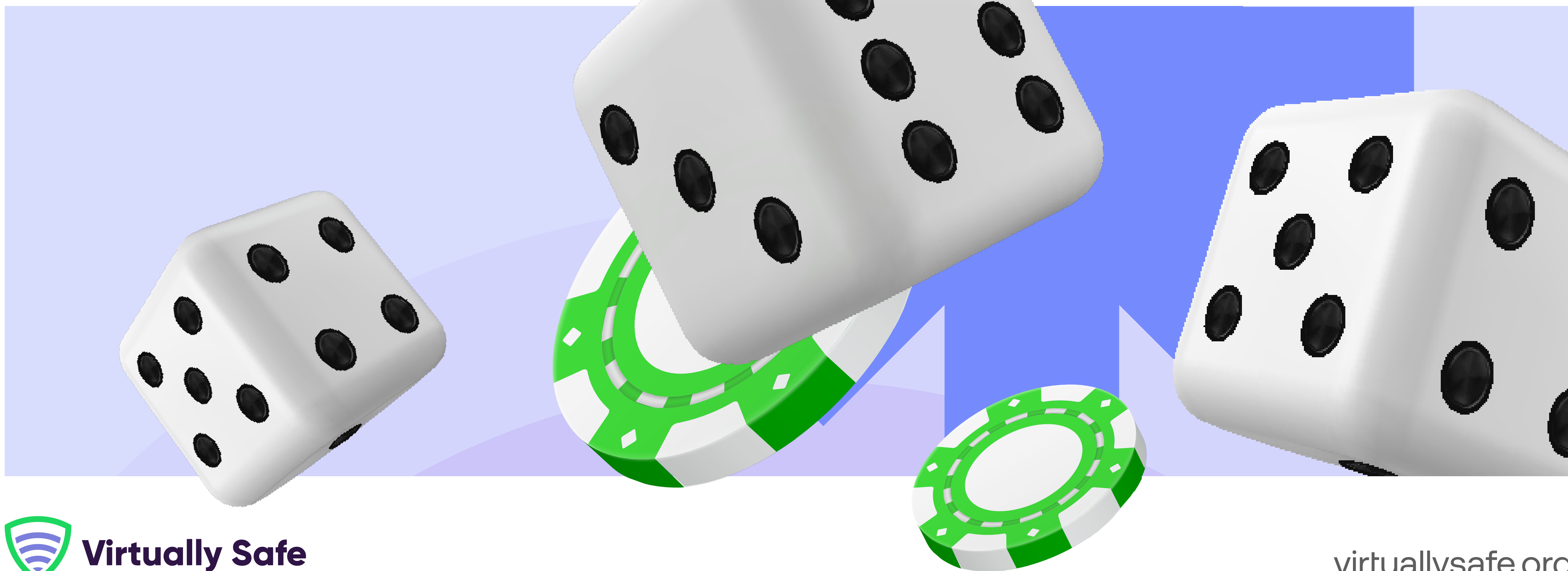


Vox Pop

REPORT

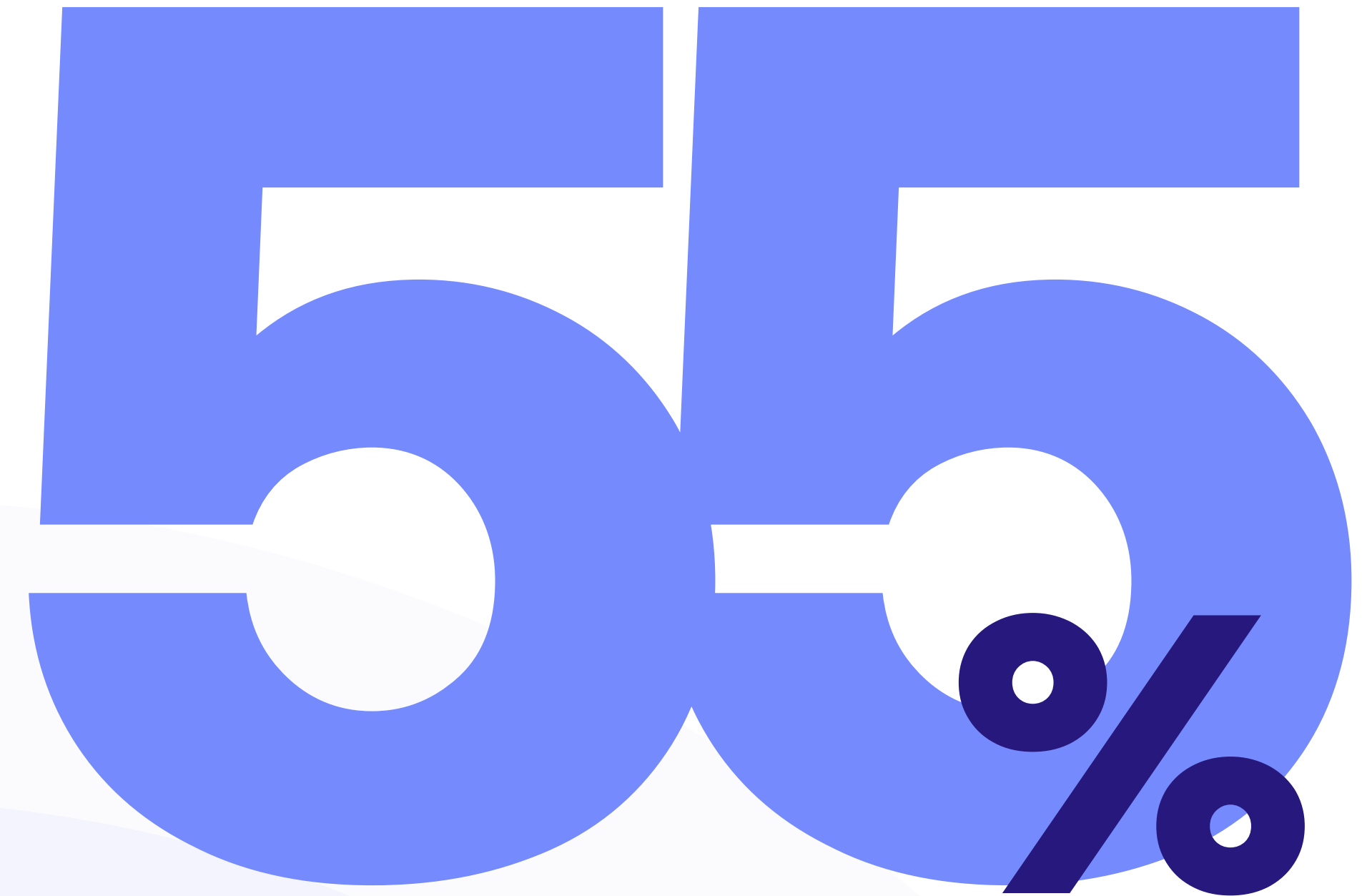
Online Betting



Introduction

The Virtually Safe 2024 School tour revealed the presence of underage online betting amongst young people.

This finding was further reinforced by the Virtually Safe teachers' workshop held in June 2024, which exposed a wide knowledge gap among educators and teachers on how to prevent underage online betting. Our findings also revealed that 55% of teachers understands the consequences attached to underage online betting but are unsure of effective strategies to curb such act.



of teachers understands the consequences attached to underage online betting

About the report

To get to understand the perspective and understanding of online betting amongst Parents, Virtually Safe embarked on a research study involving in-depth interviews with adults. This qualitative approach enabled us to explore the attitudes, experiences, and perceptions of adults regarding online betting. Through a series of questions, we were able to gather insightful responses and contextualized data.

To get to understand the perspective and understanding of online betting amongst Parents, Virtually Safe embarked on a research study involving in-depth interviews with adults.

Summary

Our findings from this year's Vox pop research reveals that 80% of adults have come across betting advertisements or see them in their surroundings. Furthermore, 60% of these individuals took action by placing a bet, with a notable 75% initiating this behavior before the age of 30. 88% of these individuals also have family members or friends currently engaged in betting. Moreover, 65% of respondents reported losing over 5,000 Nigerian naira in the course of betting.

Our research also explored attitudes toward underage betting. Majority of adults believe that underage betting is detrimental and that the government should discourage centers from allowing minors to participate. Many respondents emphasized the lasting consequences of underage online betting. For instance, one respondent shared his experience with a friend who lost his school fees to betting due to addiction. These findings highlight the risks of betting leading to addiction, particularly among underage individuals.

Summarily, our research reveals that the primary motivation for adults to engage in betting is the desire to earn more money and end poverty.

Data Collection Tool

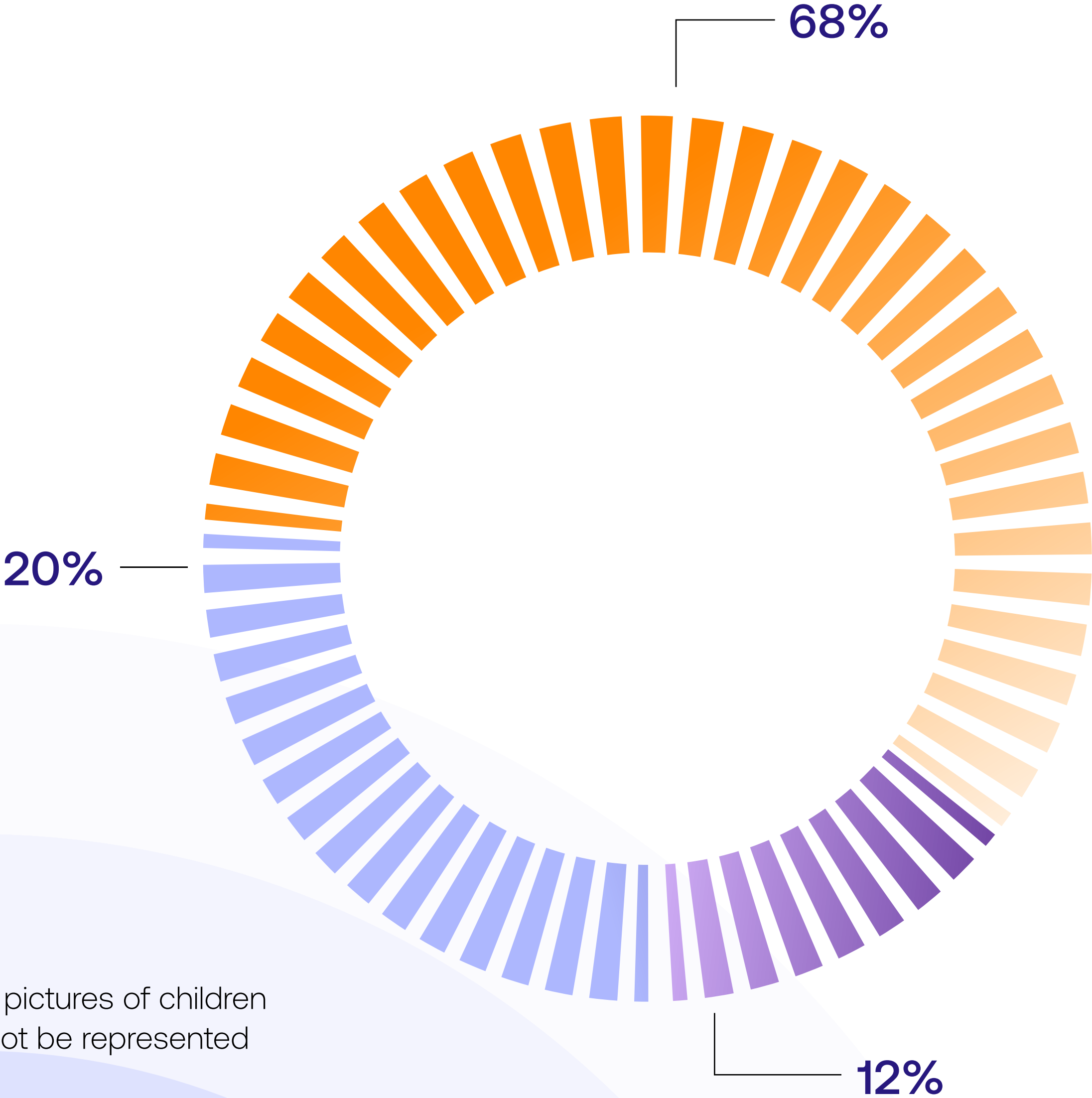
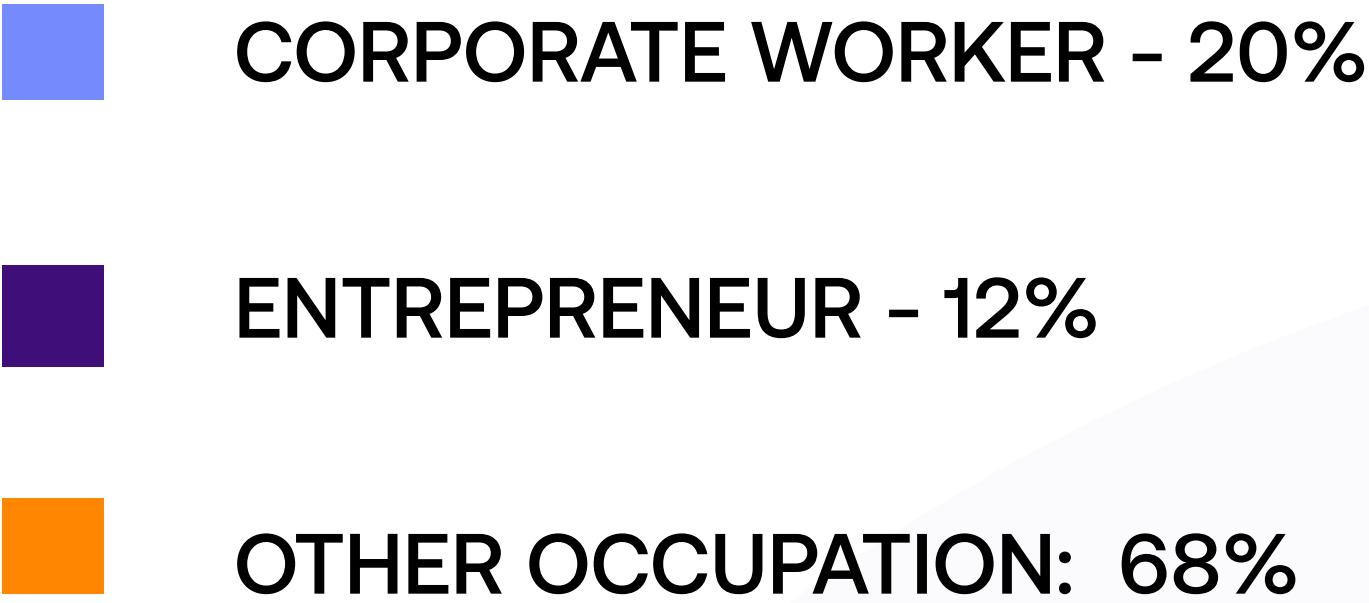
**This report's findings
are based on primary
data collected
through a series of
interviews.**



Online Betting Report

Question 1

WHAT DO YOU DO FOR A LIVING?



The data shows that a significant majority (85%) of adults are against posting pictures of children in revealing clothes. This implies that those who engage in this practice may not be represented within our respondent pool.

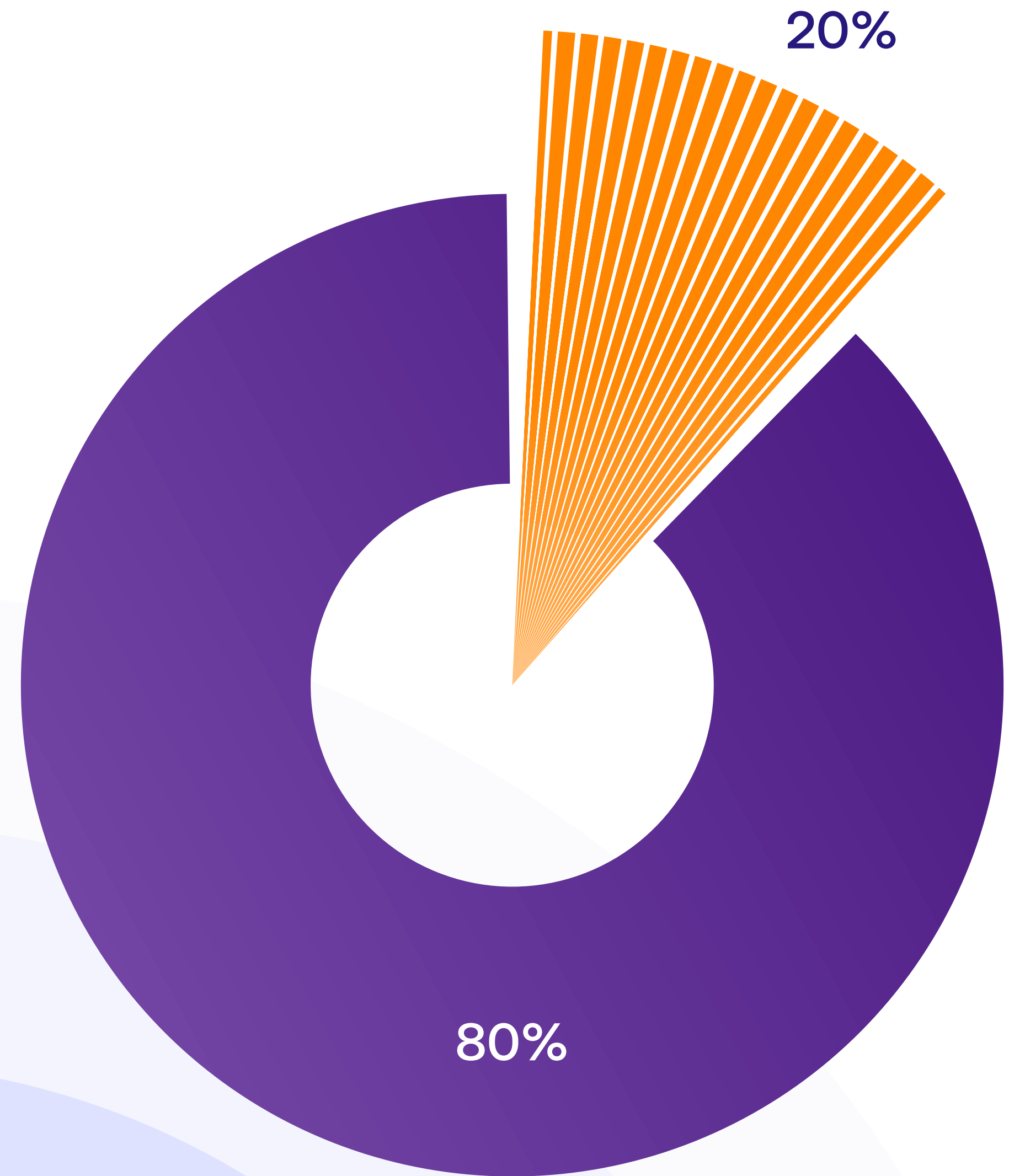
Question 2

HAVE YOU EVER COME ACROSS ANY BETTING STALLS OR AN ADVERT ON BETTING?

■ YES : 80%

■ NO : 20%

This data shows that betting advert or betting stalls are very accessible to people.



Question 3

HAVE YOU EVER BETTED BEFORE?

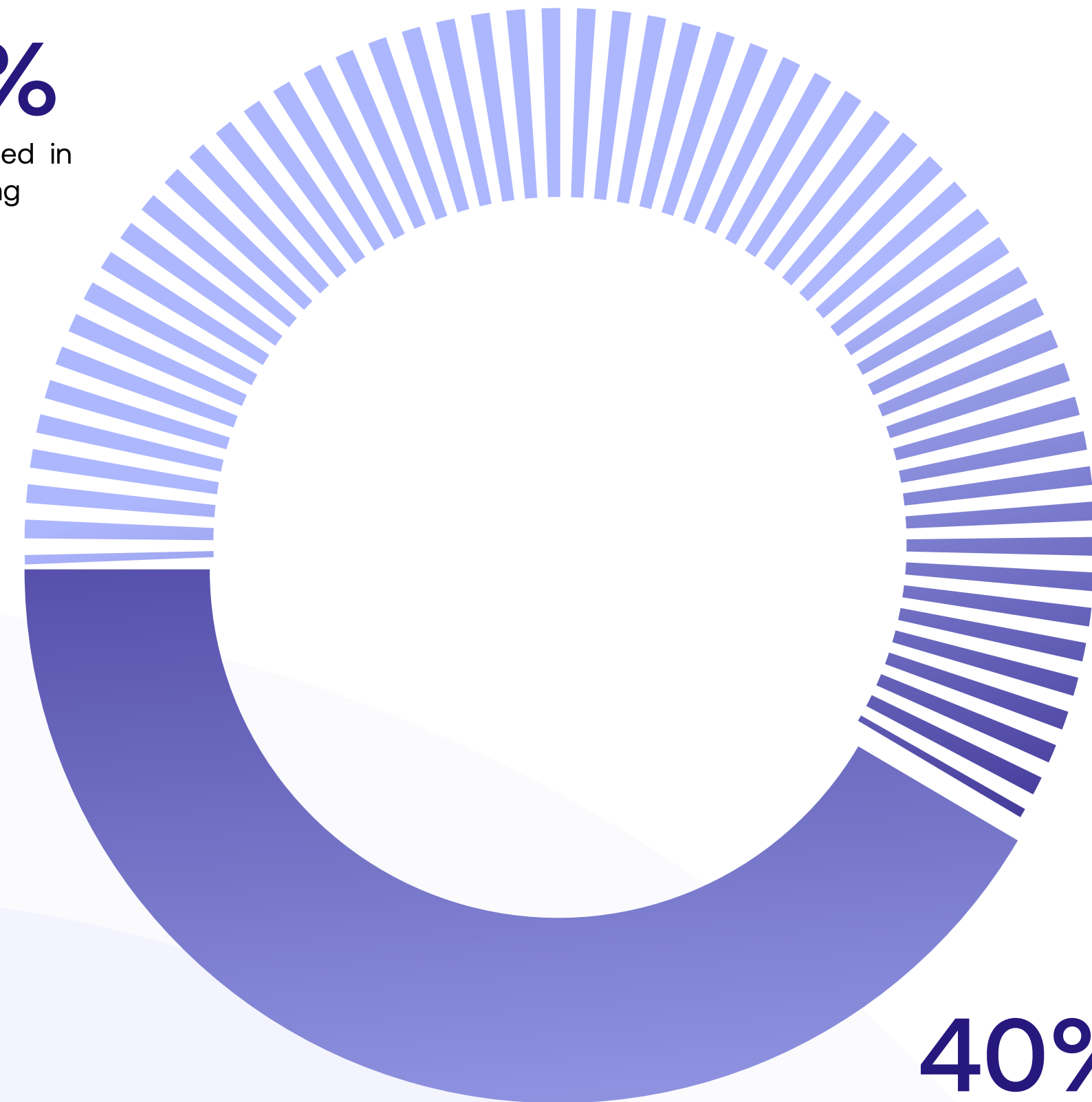
YES: 60%

NO: 40%

From the above, the data suggest that the majority of people interviewed have engaged in an online betting before.

60%

Have engaged in
online betting



40%

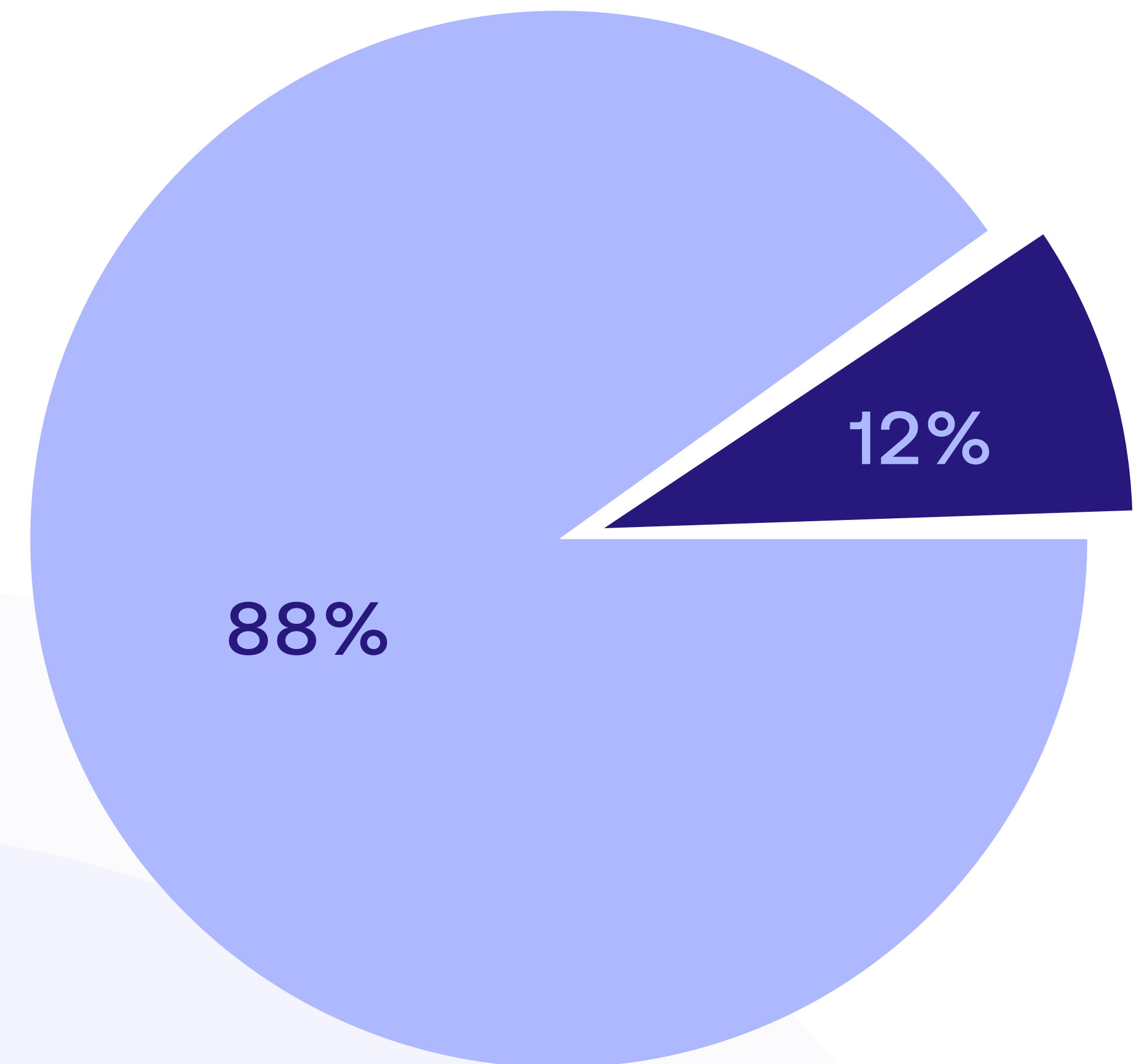
Have not betted
before

Question 4

DO YOUR FRIENDS OR PEOPLE
AROUND YOU BET?

■ YES : 88%

■ NO : 12%



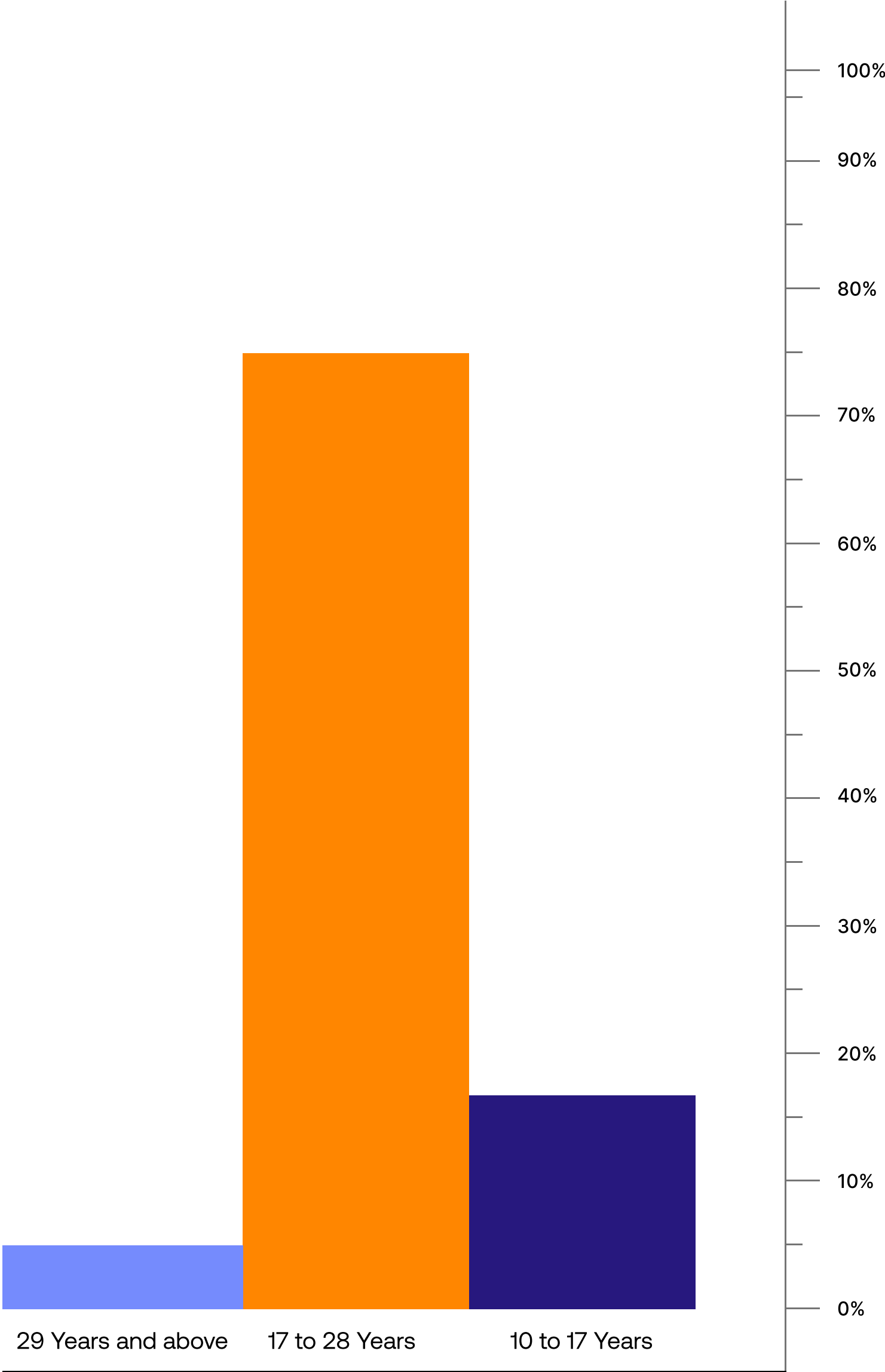
Although approximately 40% of respondents reported no personal involvement in betting, our data indicates that a significant proportion of individuals have close relatives who participate in online betting.

Question 5

DO YOUR FRIENDS OR PEOPLE AROUND YOU BET?

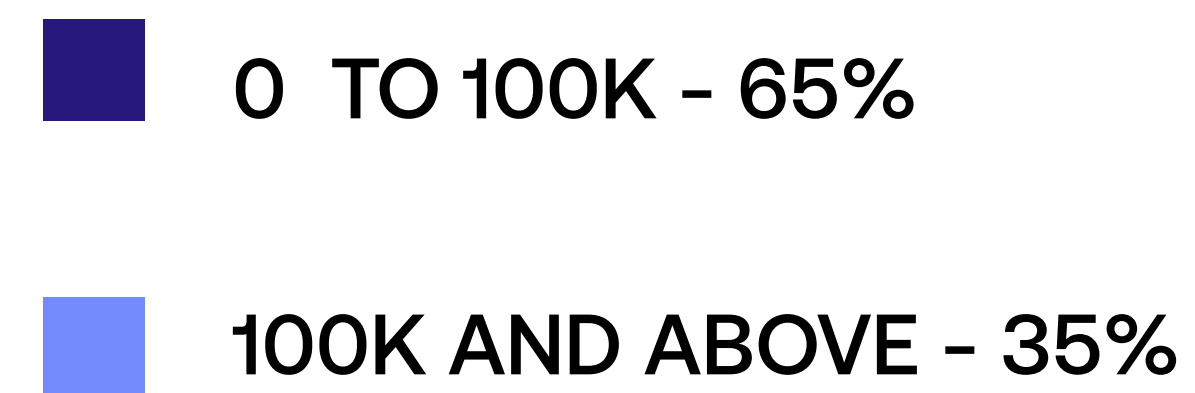
- 10 YEARS TO 17 YEARS - 15%
- 17 TO 28 YEARS - 75%
- 29 YEARS AND ABOVE - 5%

From the above it is safe to say, people get exposed to online betting at a younger age.

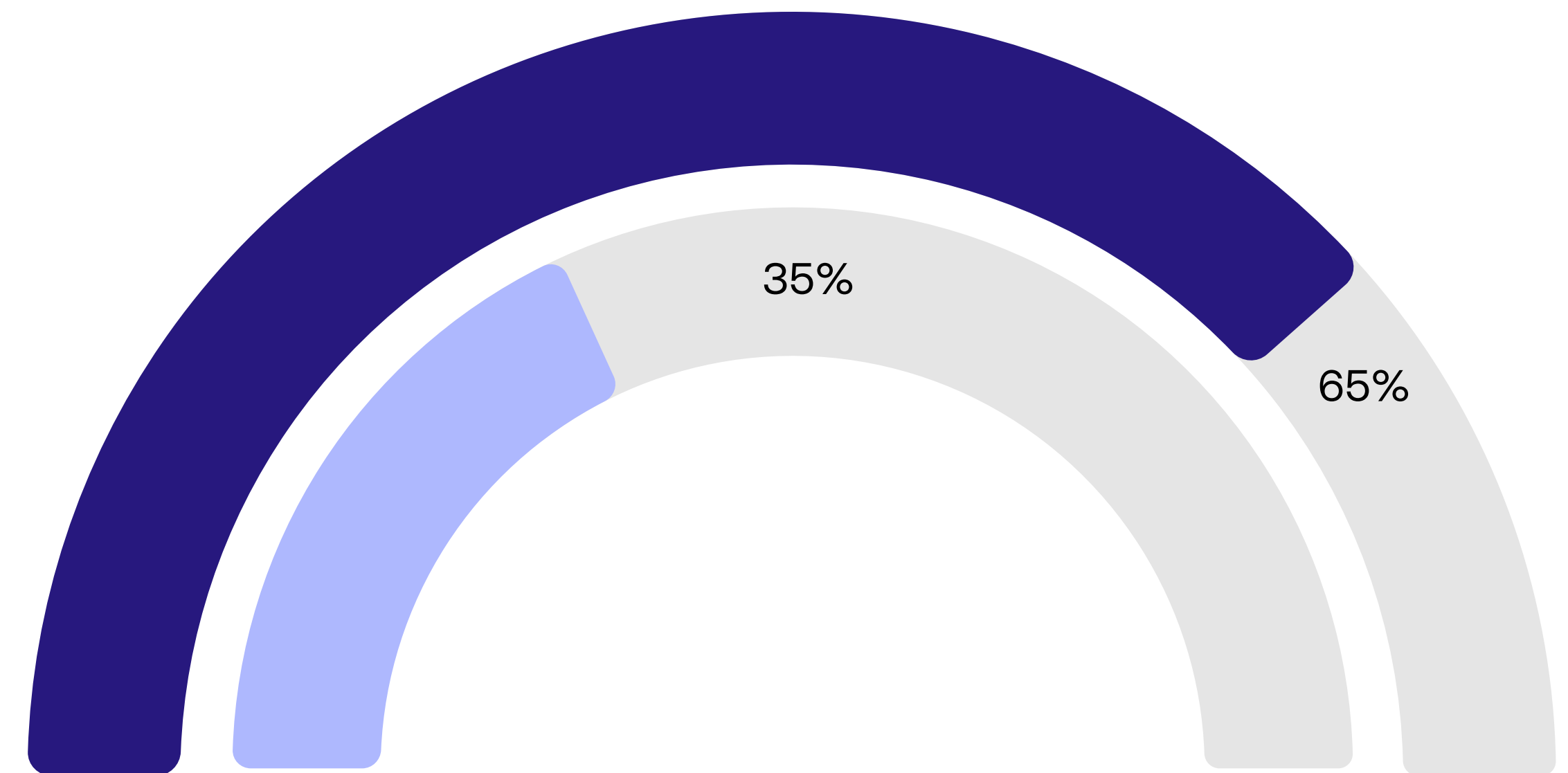


Question 6

HOW MUCH HAVE YOU WON SO FAR IN BETTING?



According to this data, the prospect of making money is a significant factor driving people's involvement in betting.

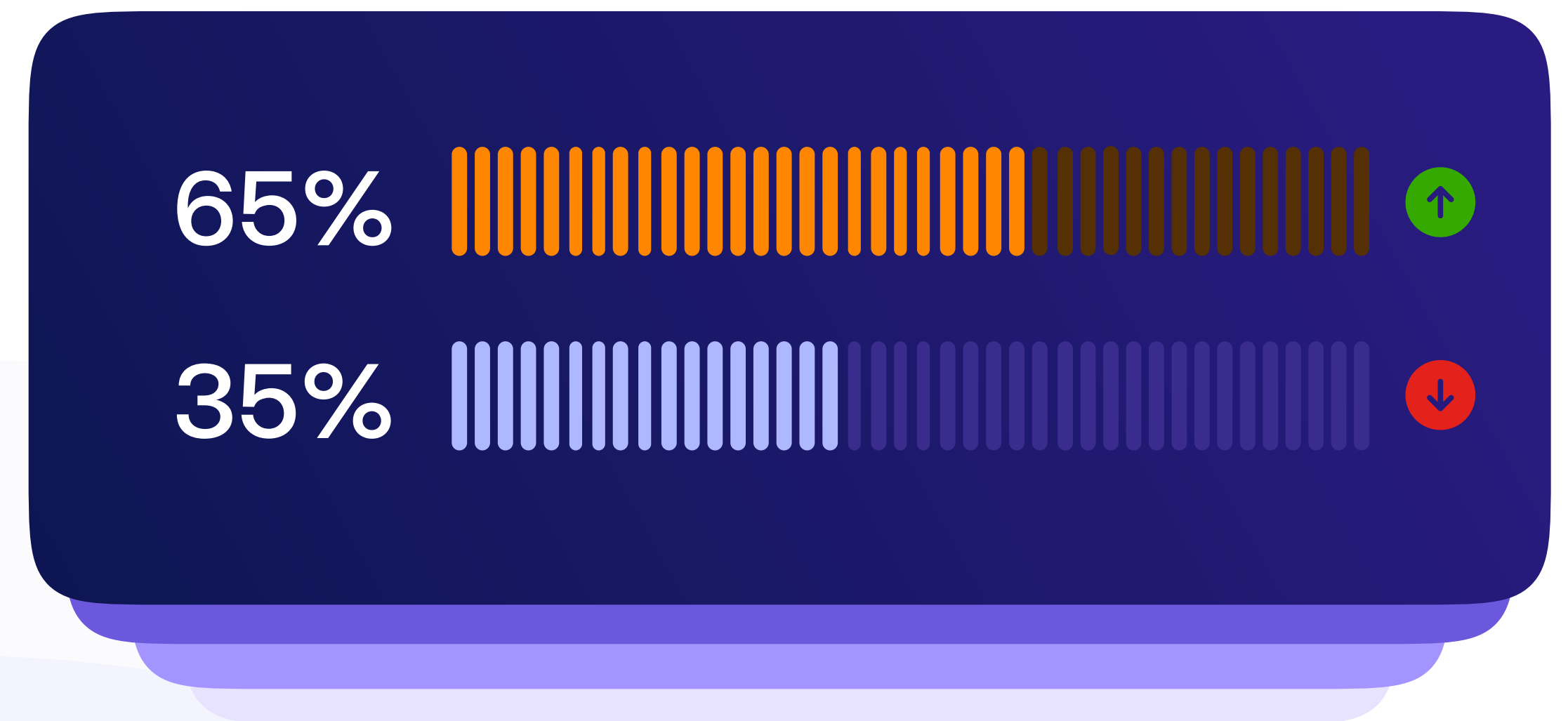


Question 7

HOW MUCH HAVE YOU LOST SO FAR IN BETTING?

0 TO 1000 NAIRA - 35%

1000 NAIRA AND ABOVE - 65%



Despite the prospect of financial gain being the one of the main reason for people's involvement in betting, the data above surprisingly shows that more individuals end up losing money than gaining it.

Question 8

DO YOU THINK UNDERAGE YOUNG PEOPLE
SHOULD BE BETTING?

YES 0

NO : 100%

100%

**every of our respondents agrees to the
fact that it is illegal for underage to be
involved in betting.**

From the above, every of our respondents agrees to the fact that it is illegal for
underage to be involved in betting.

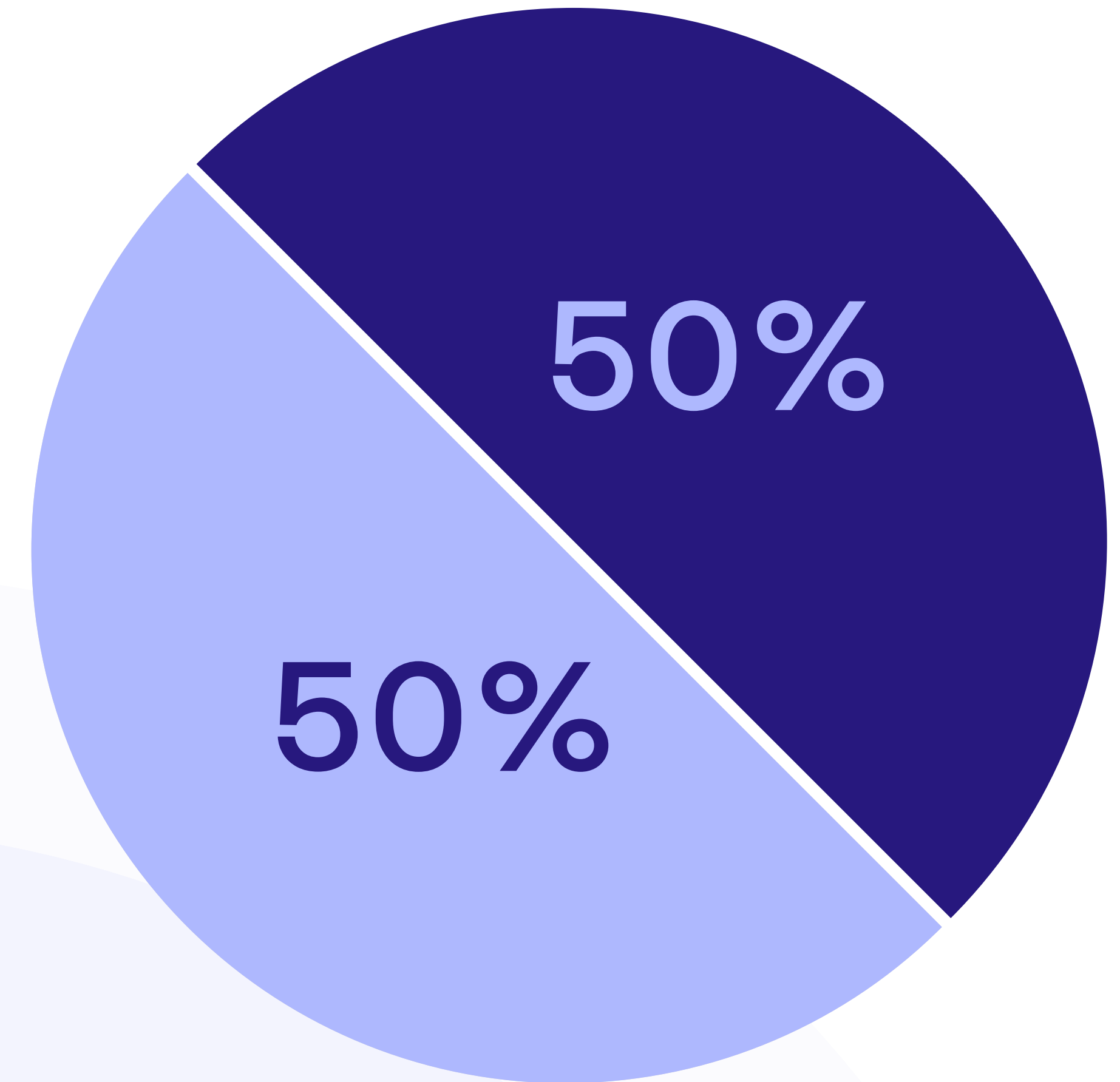
Question 9

DO YOU SEE BETTING AS AN INVESTMENT?

YES : 50%

NO : 50%

The data reveals a divided perspective on online betting as a form of investment. 50% of respondents regard it as an investment opportunity, and the other 50% not considering it as such.

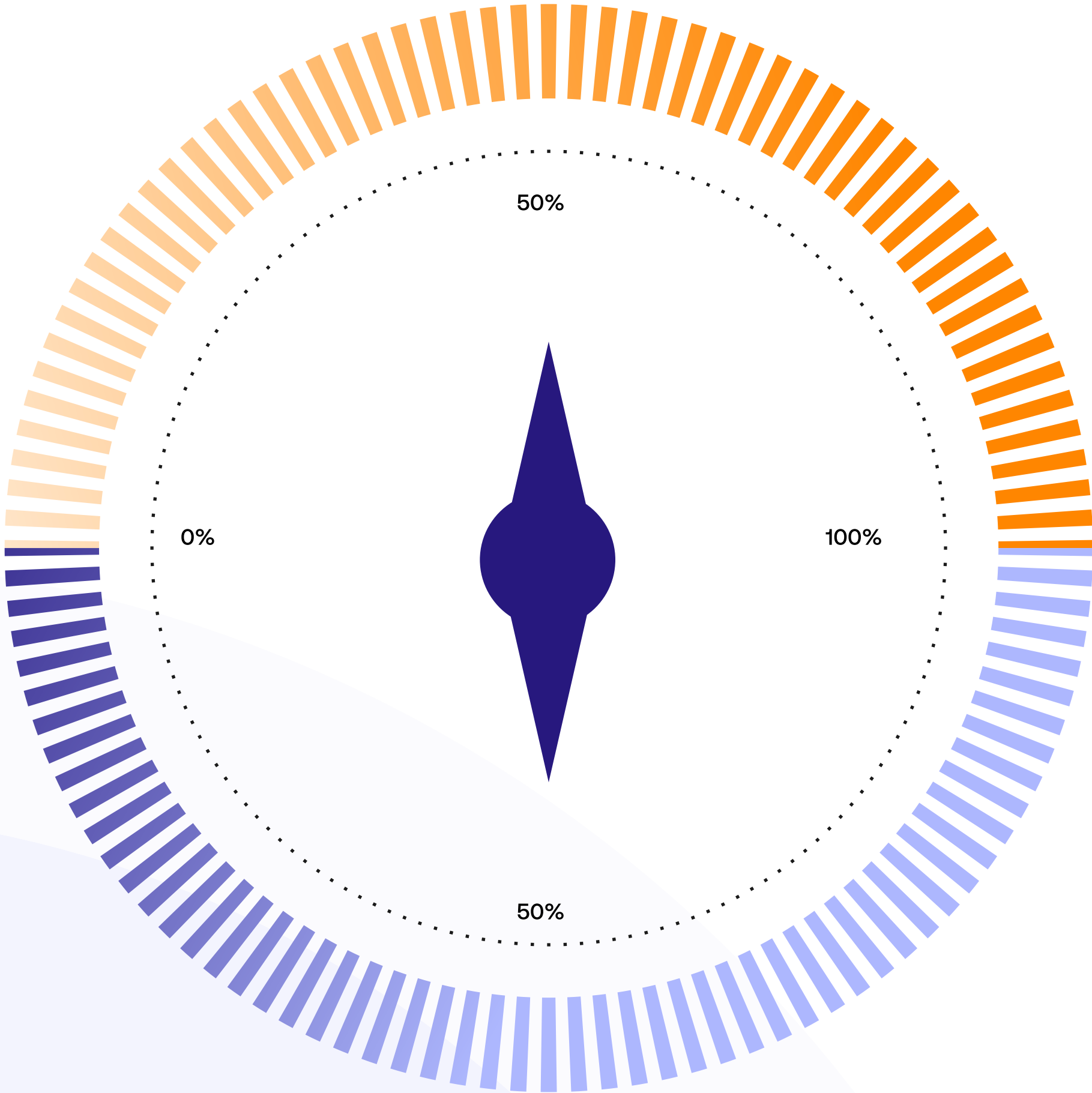


Question 10

WHY DO YOU THINK PEOPLE ENGAGE IN BETTING?

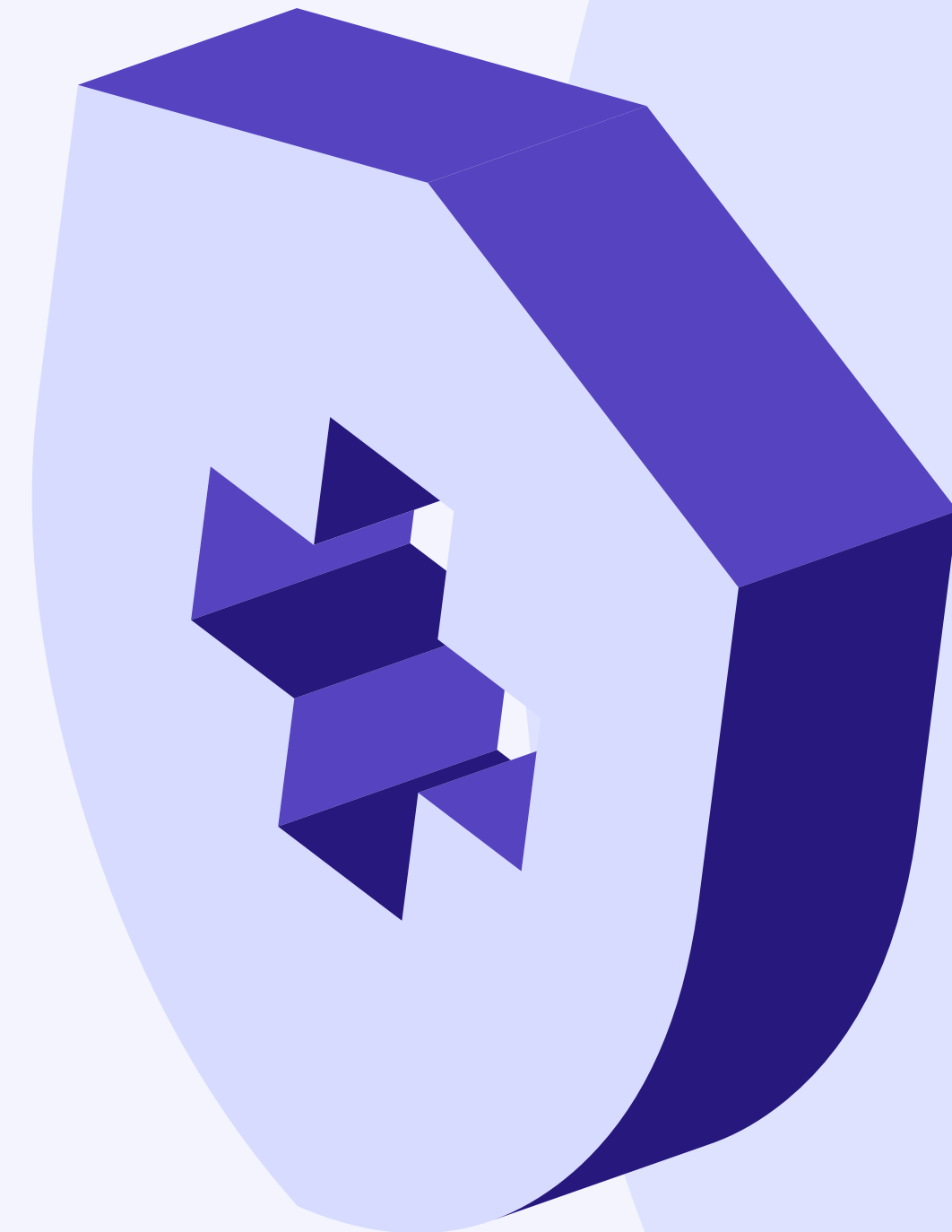
- TO MAKE MORE MONEY- 50%
- DUE TO POVERTY - 50%

Our findings shows that Financial rewards are the core reasons for older people involvement in online betting



Conclusion

In conclusion, our research reveals the concerning prevalence and impact of betting among adults in Nigeria. With the majority of adults exposed to betting advertisements and engaging in betting behavior, often from a young age, the risks of addiction and financial loss are common. Our findings highlight the need for urgent attention to address the issue of underage betting and to provide support for those struggling with betting addiction. Furthermore, the research shows the importance of promoting financial literacy and alternative pathways to economic empowerment, as the primary motivation for betting is the desire to escape poverty. It is important to develop effective strategies to mitigate the harms associated with underage online betting and to promote a safer and more responsible online environment.







Virtually Safe



www.virtuallysafe.org



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